

Maclean's

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CANADA'S
NATIONAL
MAGAZINE

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FEBRUARY 15
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In This Issue:
Beverley Baxter
writes of
**Churchill's
Daring**

— — —
J. W. Drawbell
tells of
**The Men Behind
"This is London
Calling"**

St. James Cathedral and the Cenotaph
Dominion Square, Montreal. A Nature
Color Photograph taken for Maclean's
by Scott Malcolm.

"Here's where you get
MORE BATTERY
for your money!"



"These Four Extra Advantages are yours at NO Extra Cost!"

Here's what you get in the new improved Willard:
LONGER LIFE. These new batteries exceed even former Willard by 20-15% in storage life. For use and maintenance is as easy as pie.

MORE RESERVE POWER. Willard has packed in more ACTIVE CELL-RESERVE with thicker plate-in-plate plates or more of them so you'll have plenty of reserve power when you need it.

GUARANTEED CAPACITY. To buy a battery whose electrical capacity is not guaranteed is like paying for 30 gallons and not to get more than 25. Every Willard new car battery is guaranteed capacity. Willard's new car battery is like a new car.

SAFETY-FILL. A new innovation that protects you against the corrosion that causes thousands of starting failures. It prevents overcharging—guards against overcharging and overcharging and overcharging. ALL THESE ADVANTAGES HAVE BEEN ADDED WITHOUT INCREASING THE PRICE. See how close to your battery dealer is your Willard dealer. Look for his will and when Willard signs.

Willard is the world's largest manufacturer of batteries. Willard is the world's largest manufacturer of batteries.

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SAFETY-FILL BATTERIES

MORE BATTERY FOR YOUR MONEY

**STOP
DANGEROUS
CORROSION**



Cancellation of Bren Contract

QUICK: Minister published the article which resulted in the appointment of a Royal Commission to investigate the Bren gun contract, this morning has been the object of a great deal of hysterical political abuse. Therefore, it was not without interest that we learned that the same Government which so heavily defended the contract and the manner in which it was awarded had last October cancelled the contract, making the cancellation retroactive to the date on which it was signed.

Apart from the methods employed in forcing the contract, its cancellation indicates that the Government, by actual representation before the Committee, had been conscious of the unusual terms which would be imposed. Had the contract been as good as the defender said it was, there would have been no reason to cancel it back to the date of signing.

Two new ministers with the Inglis Company report that occurred. At that time, not knowing the details of the new contract, and knowing what payments, if any, are involved in the cancellation of the old contract, we cannot yet express the *in made deal*. From information made public it appears that the base of cost plus a percentage has been increased, and that a number of items of management and overhead cost, originally calculated as part of the cost of the gun, had to be paid by the Inglis Company. The new contract is a cost plus a percentage, and it is to be paid out of the specific management and overhead cost. More adequate detail of cost appears to have been secured and Government spokesmen have declared that by the revised terms a considerable saving will be effected.

Among the questions which will be asked in the House is why, when information was sought by question last November, the Government cancelled the last time the contract had been cancelled and replaced.

That as the situation was, Minister's report ready to be given to the Department of Munitions and Supply last October was not the Department of Munitions and Supply? For whatever reason it has gone in reverse, what, from the point of view of public interest, was an unusual business deal arrived at under government-subsidized circumstances.

While Mr. Justice Davis' report, or the investigation referred to Parliament the responsibility of taking action in connection with the manner in which the contract was awarded—the issue was largely a parliamentary matter by extreme party tactics—the Commissioner's report, to an unprejudiced reader, left no doubt as to the judge's conclusions about the system of Defense Department purchasing at that time. Justice Davis bluntly recommended that the terms of munition contracts be reviewed from the Department and put under a more-extended

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inspection. From the circumstances there developed, in turn, the Defense Production Board, the War Supply Board, and the Department of Munitions and Supply. And, while all of the same circumstances have not been cleared, a great deal of progress has been made toward the establishment of a more businesslike and economical system of defense purchasing in this country.

Any satisfaction Minister's actions will be from the fact that establishment of sounder buying procedure seems public money which can be put to work producing more and more war supplies.

Tape Measure for Leaders

IN a recent issue, *Maclean's* published an article dealing with the possible outcome of the conference of provincial premiers called to discuss the Bessie Report.

The leading was "They Marched Up the Bessie" and the subtitle, "unimpaired plain-speak of the premiers, said." "The King's Men" have marched up Capitol Hill to discuss the Bessie Report. Question: Will they put Canada together again?

Our reader, a lady, wrote in to say that while she made a point of reading her copies of *Maclean's* in London, England, she actually wasn't going to send that her because the subject matter might create the impression that there was lack of unity in Canada!

We wonder what she thinks about the newspaper headlines proclaiming the collapse of the Ottawa conference.

So far as the Bessie Report itself is concerned, there was some discussion of opinion concerning its recommendations. But at least we saw personal prayers and a number of their recent remarks with the *Maclean's* report and his remarks that there was no sufficient opportunity for them to discuss publicly the problems of the nation as a whole, problems related to war effort, and to suggest alternatives for the same recommendations they disagreed with.

But so Premiers Hepburn, Abbott and Phillips were not permitted to discuss them. They had no alternative suggestions to make. They offered no real suggestions. And in the case of Mr. Hepburn, what was no doubt intended as blarney of speech is generally regarded as being blarney.

We have heard it said that had Mr. King given vigorous leadership at the meeting, the outcome might have been different results, that a Churchill or a Roosevelt could have swung the conference behind him. Maybe so. Maybe not, but certainly in his reports to the Prime Minister made it clear that he was dissatisfied about the whole thing.

It isn't too late yet for the provincial premiers

to discuss with the Dominion Government WHAT CAN BE DONE to make the nation's war effort more efficient, and we hope such a discussion of unity will come about, whether the Bessie Report digests it or not. As things stand, the only result of the conference has been to give the people of this country a sense of misdirection, against which to place the responsible shoulders of their leaders.

Checking War Costs

THAT month a parliamentary committee is to be set up to examine war expenditures. According to information given the House when a last met, the committee will be modeled after the loss of the British Select Committee on National Expenditures.

The British committee was appointed in December, 1935, to examine various expenditures on defense services and other services directly connected with the war, and to report what economies might be effected, consistent with the necessities of the Government's war policy.

The Committee consists of twenty-eight members representing various political parties. It has power to send for persons, papers and records, and to subcommittee any subcommittee to report into expenditures for Army, Navy, Air, Supply, Marine, Defense, Education, and Trade, agriculture and economic warfare.

It has appointed seven sub-committees to report into expenditures for Army, Navy, Air, Supply, Marine, Defense, Education, and Trade, agriculture and economic warfare. The first and most obvious line of inquiry is into the prevention of waste in any form, especially, the possible reduction of expenditures in connection with policy and, finally, the general problem of whether the available resources are being used and expended in the wisest manner to secure the policy desired.

In its second report, the Committee says, "In examining current expenditures, they consider it to be more their duty to prevent or check waste before it occurs than to conduct enquiries into past events." At the same time, the Committee does not overlook past waste. In its report it says the making of a war arm of industry on an industrial scale, while not a matter of course, was not to be overlooked. And it doesn't mean matters with dealing with other branches.

Up to November last, the Committee had submitted fourteen reports. They ran from a penny to a shilling a copy, according to size. Sometimes, the report came in a few words. The Secretary Office's estimate of the cost of printing it, so that even that item can be checked.

It would be a good thing if we had members of the Canadian committee (and all members of Parliament for that matter) supplied with reports of these reports. They are excellent media.

YOU can help to beat Hitler by buying War Savings Certificates

Score Two for All-Bran's Better Way!



"HALL THE FINE DEPARTMENT?" is, figuratively speaking, the way any family will find in Great Conventions. It's all thanks to the medicine called for emergency relief! It's never happened in so to look for the next, or to MY ALL-BRAN's better way.



STAYING IN THE BRAN. Then I discovered that ALL-BRAN'S BREAD goes straight to the cause of intestinal constipation, the hard stool that is both of proper "bulk" in the food—and what's more, naturally promotes it.



HAPPY DAYS. And, if your trouble is that common kind of constipation, you may discover the true simplicity of this easy-to-prepare All-Bran. Grind, blend, KILLER'S ALL-BRAN goes to the cause of constipation... it's the best remedy for ALL-BRAN's BREAD. It's a much more than just a good morning, drink of water, and see how easy it is to get yourself in good again.

Keep Regular... Naturally
with **HELLIG'S** ALL-BRAN

Your grocer has ALL-BRAN in that convenient tin package, sometimes under the individual package. Made by Kellogg's in London, Canada.

"WORTH BY SAVING! BUT WAR SAVINGS CERTIFICATE"

A FEW weeks ago Canadian letters brought to a 4000 case (London) letter, stating that the 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 151st, 152nd, 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RUBBER DOES IT BETTER



GASOLINE NEEDS RUBBER

and line of it, to get from the ground to your car. Dominion rubber safety lines are used in drilling oil wells. These petroleum-sourced lines come in steel, then change back to back our tough oil-resistant and discharge rubber hose. Finally, gasoline is brought to rubber lines into the tank of your car.



RUBBER DIGS DEEP

Developing Canada's great natural wealth, rubber plays an important part. Flexible rubber lines replace the expensive steel rods used in drilling operations. Mining depends, too, on the Dominion "Blow" tubing for blow-out operations.



SAFETY AND SPEED ON THE HIGHWAY

In recent years, great advances have been made by Dominion Rubber Company in building tires that give more safe miles. Tempered rubber, toughest of all tread compounds, affirms you in every-saving mile. New Rapin Cord guards against blowouts. Di-Shielded Tyres provide amazing safety on the slipperiest of wet roads. These modern features are found in Dominion Royal Tires. And the new Royal Master Safety Tube makes blowouts as harmless as a slow leak.



**DOMINION
ROYAL MASTER
CENTIPEDE GRIP**



ARMIES RUN ON RUBBER

Speeding Canada's war program, Dominion Rubber is supplying thousands upon thousands of heavy-duty tires for Canadian-made military vehicles. These heavy tires are specially designed for rapid cross-country war service in various parts of the Empire.

HOSPITALS DEPEND ON RUBBER



Thousands of patients are benefited by the comfort provided by Dominion rubber health aids—including hot water bottles, rubber cushions, air bags and pillows. Dominion rubber also supplies hospitals with surgical gloves, rubber bandages and tubing.

MODERN FLOORING



In homes and public buildings—baths and showers—kitchens and ice houses—you will find Dominion Synthetic Rubber Flooring. This most modern flooring is colorful and durable—resistant to water—and so durable that it gives countless years of economical service.

SYNTHETIC RUBBER FOR SPECIAL USES

In like-minded laboratories of Dominion Rubber Company, new uses for rubber are constantly being developed. Many Dominion products are being made with synthetic rubber.



In COMFORTING WAYS, rubber serves you better—making homes more comfortable, industries more efficient, life more enjoyable.

For eighty-seven years, Dominion Rubber Company has pioneered in the development and improvement of hundreds of rubber products. These products of diligent research and skilled engineering are made available to millions of Canadians through the nation-wide organization of Dominion Rubber.

Today, the name "Dominion" stands as a symbol of high quality and value in tires—footwear—industrial rubber goods—and a host of other accessories in which "Rubber Does It Better."



RUBBER FOOTWEAR GUARDS HEALTH

Let it rain—let it snow. Your feet stay warm and dry when you wear Dominion Rubber Footwear—and you are protected from winter colds. The Dominion line of footwear has got whole families in excellent mood each well known name on Dominion Royal, Blue Star and Captains.



DOMINION RUBBER

COMPANY LIMITED



YOUR HUSBAND WILL CHEER every time you serve **CENTRE SLICES** marvellously flavoured of SWIFT'S PREMIUM HAM!



THE REASON: Unmatched flavor from Swift's secret Brown Sugar Cure and special Smoking in Ovens!



Here's a mouth-watering Centre Slice of Swift's Premium Ham ready for attack by two hearty appetites. All the superb flavor and spring-chicken tenderness that has made Swift's Premium Ham Canada's favourite, will delight you just as much in these delectable Centre Slices as in the whole or half Premium Hams you've been getting for festive occasions! See the exciting recipe for this Premium Ham platter below.

Tender, sizzling hot ham can be served economically to as few as two people, thanks to Swift's Premium CENTRE SLICES!

Now you can have marvellously flavoured Swift's Premium Ham whenever you want it! Even if there are only two in your household, the modern way of shopping for Centre Slices of Swift's Premium Ham turns the trick!

Your dealer will gladly cut off a slice large enough to serve two people liberally. Take it home and broil it (a matter of minutes). My, how both of you will relish that marvellous flavour . . . that tenderness that can only be compared to a plump, spring chicken!

For parties and larger gatherings of course, you'll still want a half or even a whole Swift's Premium Ham. Then you'll have the three popular styles to choose from. Regular Swift's Premium Ham in the blue wrapper, or holed and rolled for quick, easy slicing and cooking at home. The Quick Serve style in the red wrapper is all ready to eat. Remember, whichever way you choose to serve Swift's Premium, it's better flavoured, more tender, easier to cook or prepare. Swift Canadian Co., Limited.

Try a Centre Slice of Swift's Premium Ham served with tomato-eggs! (A Martha Logan recipe)

Gash the edge of a 1-inch Centre Slice of Swift's Premium Ham and broil or pan-broil until well done and brown on both sides, 45 to 30 minutes. Serve on a hot platter with eggs prepared as follows: Add 1 cup tomato pulp to

6 well-beaten eggs and cook slowly in a small amount of fat, stirring gently until creamy. Place servings in green pepper rings which have been boiled until tender. Now you're ready to serve a tasty, cold-weather dish!



Beaming at his serving of a marvellously flavoured Centre Slice, this delighted husband can't remember when his palate has been so tickled. He cheers his wife, too, for her cleverness in buying superb Premium Ham the economical, Centre Slice way!

Say **SWIFT'S PREMIUM** for the finest meats!